

Personal computer reinvented

Farewell plastic brick, say hello to design and modernity

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MonkeyBidouille redefines the personal computer and launches its crowdfunding campaign. A campaign defended by its founders at CES 2018 in Las Vegas. A unique design, raw materials, wood, aluminum, a limited production 100% made in France, MonkeyBidouille restores its nobility to the aging desktop computer world.

In a time when users and usages are changing, where smartphones and tablets become the preferred media for users to surf the internet and perform everyday tasks, the desktop needs to evolve to survive. And when it comes to evolution, it's hard to tell what exactly evolved, design wise, in the last 40 years. Unlike the mobile phone, which went from plastic brick to a true aesthetic and technological standard, desktop computer has remained in the state of plastic box. That's why today we're launching a brand new computer model with a complete re-design. Sensual wood, brushed aluminum, in a horizontal, desktop form factor. The computer by MonkeyBidouille does not hide under your desk but shows up and exposes itself proudly.

"We are very proud and excited to present our vision of the personal computer today. As graphic designers and gamers, we were tired not to find the perfect computer, with both excellent performance and noble design. That's why after months of thinking, trials and research, we said to ourselves: "Ok, let's do this!" explains Maxime Cazaillon, co-founder of MonkeyBidouille.

"Except with gamers, for whom manufacturers offer computers with the sought-after but unrefined design, which do not correspond to us, no effort has been made by the market leaders for the last thirty years. As for Apple, the concern for design is present, but the choices on the software level are close to zero" says Antoine Vaba, co-founder of MonkeyBidouille.

The MonkeyBidouille computer is above all a product of high quality, designed, manufactured and assembled in France, in collaboration with French factories and suppliers. It is a limited production where each object is unique and personalized. **To make it a reality, the two creators launched a crowdfunding campaign to raise € 20,000, inviting passionate and demanding users to make this dream come true.**

Informations and visuals : www.monkeybidouille.com

Contact:

Last name : Cazaillon

phone : +33 6 75 75 96 15

First name : Maxime

Mail: contact@monkeybidouille.com